



Los Altos Village Association 2018 Sponsorship Opportunities

The Los Altos Business Association (LAVA) is the business owners organization serving Downtown Los Altos since 1963. LAVA began with a single annual event and today hosts more than 30 days of fun, family events each year. The association promotes the Downtown through radio, newspaper and on-line advertising campaigns. By becoming an event sponsor, you can get your brand in front of discerning clientele while ensuring these popular events continue to benefit our Downtown businesses and our community.

2018 Los Altos Village Association events include: Easter Egg Hunt, Spring Wine Walk, Arts & Wine Festival, Farmers' Market (22 days), Fall Wine Walk, Halloween Spook-tacular, Holiday Stroll and Holiday Tree Lighting Ceremony.

Yes, I Would Like to Become an Event Sponsor!

LIMITED AVAILABILITY — FIRST COME, FIRST SERVED

Please Select Your Desired Event Sponsorship(s). Can't find a sponsor level that's right for you? Call us for other options.

(Member / Non-Member Rates)

\$1,500 / \$2,000

Village Events Sponsor

(Your "Presented by" name/logo top line on any banners, posters, web site, print, on-line and select radio advertising for: Easter Egg Hunt, Halloween Spook-tacular, Holiday Stroll and Holiday Tree Lighting.)

\$500 / \$750

Easter Egg Hunt

(Your name/logo on posters, web site and on-line advertising. Six-foot table at event activity area.)

**\$500-\$1,000 /
\$750-\$1,250**

Wine Walk (per event, Spring/Fall)

(Levels include: print only, print & online, glassware)

\$750 / \$1,000

Farmers' Market (season, May-September)

(Your name/logo in the LAVA Wine Booth, and on posters, web site and on-line advertising.)

\$250 / \$500

Halloween Spook-tacular

(Your name/logo on web site, and on social media. Six-foot table at event activity area.)

\$750 / \$1000

Holiday Stroll

(Your name/logo on posters, web site, radio, print and on-line advertising. Six-foot table in event activity area.)

\$500 / \$750

Holiday Tree Lighting Ceremony

(Your name/logo on posters, web site, print and on-line advertising.)

Sponsor Name: _____

Email: _____

Address: _____

Phone Number: _____