



Los Altos Village Association 2024 Sponsorship Opportunities

The Los Altos Village Association (LAVA) is the business organization serving Downtown Los Altos since 1963. LAVA began with a single annual event and today hosts more than 30 days of fun, family events each year. The association promotes the Downtown through radio, newspaper and on-line advertising campaigns. By becoming an event sponsor, you can get your brand in front of discerning clientele while ensuring these popular events continue to benefit our Downtown businesses and our community.

Become an Event Sponsor!

LIMITED AVAILABILITY — FIRST COME, FIRST SERVED

Please Select Your Desired Event Sponsorship(s). Can't find a sponsor level that's right for you? Call us for other options. (Please note, the Arts & Wine Festival has its own sponsorship packages. Contact the LAVA office for more information.)

(Member / Non-Member Rates)

- \$4,500 / \$5,000** **Village Events Sponsor**
(Your "Presented by" name/logo top line on any posters, web site, print, on-line and select radio advertising for: Easter Egg Hunt, BOO-tiful Halloween, Holiday Stroll and Holiday Tree Lighting.)
- \$500 / \$750** **61st Downtown Easter Egg Hunt (3/23)**
(Your name/logo on posters, web site and on-line advertising. 10'x10' booth in the event area.)
- \$750-\$1,500 / \$1,500-\$2,000** **Wine / Beer / Bubbly Stroll (per event, Winter/Spring/Fall) (3/15, 5/10 and 9/20)**
(Levels include: print & online, wristbands, glassware)
- \$3,000 / \$3,500** **Farmers' Market (every Thursday, May-October, 24 days)**
(Your "Presented by" name/logo in the LAVA Wine Booth, and on posters, web site and on-line advertising.)
- \$250 / \$500** **A BOO-tiful Downtown Halloween (10/31)**
(Your name/logo on posters, web site, and on social media. 10'x10' booth in the event area)
- \$750 / \$1,000** **Holiday Stroll (11/8)**
(Your name/logo on posters, web site, radio, print and on-line advertising.)
- \$250-\$500 / \$500-\$750** **Holiday Tree Lighting (12/2)**
(Your name/logo on posters, web site, print and on-line advertising. 10'x10' booth in event area.)
- \$750 / \$1,000** **Holiday Market (12/5 and 12/12)**
(Your name/logo on posters, web site, radio, print and on-line advertising.)

Sponsor / Contact Name: _____

Email: _____

Address: _____

Phone Number: _____